

WHDH Boston (WHDH)

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer

Salesperson

WARREN FOR SENATE 2012 (3373) Media Strategies & Research (1800)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo

Revision Comments POLITICAL CANDIDATE (1051) Est 12911 10.26.12-10.28.12 (28289) Local/Political Candidate Agency 12911/

Inv Date 10/28/2012 Terms Cash In Advance Contract 48952 Bill Type Standard Period 10/1/2012 - 10/28/2012

174789

CO-OP/Order Type No/Normal

Package

Invoice

Gen. Date 10/31/2012 3:25:04PM

Media Strategies & Research 11350 Random Hills Rd Ste 670 Fairfax, VA 22030

AgM

DUPLICATE INVOICE

	Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
0.5 SPOT S.30AM-6-00AM Per week (1)F 10/25/12 S.30AM (F) 00:30 Perent Today in New England S.200.00		SPOT	5:00AM- 5:30AM	Per week (1),Fr	10/26/12 5:23AM (Fr)	00:30	7 News Today in New England	EW12118	\$350,00	
3 SPOT 7.00AM-9.00AM reveel (L1)F 10/26/12 7.244M (F) 00.30 Today Show EVIZI18 \$2200.00			5:30AM- 6:00AM	Per week (1),Fr	10/26/12 5:40AM (Fr)	00:30	7 News Today in New England	EW12124		
0. SPOT 6:57AN-Today Ston Per wesk (2),5a 10/77/12 8:70AM (55) 00:30 Today Stow Weekend EV12124 5400.00			7:00AM- 8:00AM	Per week (1),Fr	10/26/12 7:24AM (Fr)	00:30	Today Show	EW12118		
10 SPOT 6:57AM-Today Stony Per week (1).5a 10/28/12 8:75AM (Sa) 0:30 Today Stowy Weekend 0:12156 5460.00				500 300 205 500	10/26/12 8:34AM (Fr)	00:30	Today Show	EW12124	+	
10 SPOT 7:30AM-7 NEWS TO Per week (1) Fe 10/26/12 7:33AM (5) 0.033 7 NEWS TODAY IN NEW EW12126 5:500.00			6:57AM-Today Show	Per week (2),Sa	10/27/12 8:00AM (Sa)	00:30	Today Show Weekend	EW12124	\$400.00	
SPOT 9:00AM - 9:30AM Per week (1)Fr 10/26/12 9:28AM (Fr) 00:30 7 News Coday in New England EW12118 \$1000.00					10/27/12 8:29AM (Sa)	00:30	Today Show Weekend	EW12126	\$400.00	
10 SPOT 9:00AM-10:00AM New revex (1)Fr 10/26/12 9:04DM (Fr) 00:30 7 News Today in New England 5/100.00 10 10 10 10 10 10 1	.0	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	10/28/12 7:53AM (Su)	00:30		EW12126	\$500.00	
10 SPOT 9:30AM-10:00AM Per week (1),Fr 10/26/12 10:29AM (Fr) 00:39 News Today in New England 5W12124 \$100.00				Per week (1),Fr	10/26/12 9:28AM (Fr)	00:30	7 News Today in New England	EW12118	\$1000.00	
10 SPOT 10:00AM-TOAKY Show For week (1)Fr 10/26/12 11:28M (Fr) 00:30 ToAky Show EW12118 \$850.00	.0	SPOT	9:30AM-10:00AM	Per week (1),Fr	10/26/12 9:40AM (Fr)	00:30	7 News Today in New England	EW12124	\$1000.00	
1.00 SPOT 11:00AH-TODAY SHIP Per week (1).FF 107.67(21 21:28PM (FF) 00:30 TODAY SHOW III (hour 4) EV12124 \$855.00	.0	SPOT	10:00AM-Today Show	Per week (1),Fr	10/26/12 10:29AM (Fr)	00:30		EW12118	\$850 DD	
1.0 SPOT 12:00PPH-12:30PPN Per week (1)FF 10/26/12 12:35PPM (FF) 00:30 7 News at Noon EW12124 \$1000.00	0.0	SPOT	11:00AM-TODAY SHO	Per week (1),Fr	10/26/12 11:28AM (Fr)					
2.0 SPOT 12:30PM-100PM Per wesk (1).Fr 10/26/12 22:35PM (Fr) 00:30 DCTORS Episode: 5041 EW12124 \$600.00 5.0 SPOT 9:00AH-7 News Todd Per wesk (1).Fr 10/26/12 3:25PM (Fr) 00:30 DCTORS Episode: 5041 EW12124 \$600.00 5.0 SPOT 3:00PM-3:56PM Per wesk (1).Fr 10/26/12 3:25PM (Fr) 00:30 DCTORS Episode: 5041 EW12124 \$400.00 5.0 SPOT 3:00PM-3:56PM Per wesk (1).Fr 10/26/12 3:25PM (Fr) 00:30 Partly Four Episode: 12075 EW12126 \$400.00 5.0 SPOT 6:58PM-7:58PM Per wesk (1).Fr 10/26/12 3:25PM (Fr) 00:30 Partly Four Episode: EW12124 \$400.00 5.0 SPOT 9:00PM-CHICAGO FI Rev wesk (1).Fr 10/26/12 9:16PM (Fr) 00:30 Partly Four Episode: EW12124 \$500.00 5.0 SPOT 9:00PM-CHICAGO FI Rev wesk (1).Fr 10/26/12 9:16PM (Fr) 00:30 Partly Four Episode: EW12124 \$500.00 5.0 SPOT 10:00PPM-LHAW & ORD Per wesk (1).Sa 10/27/12 9:16PM (Fr) 00:30 Partly Four Episode: EW12124 \$500.00 5.0 SPOT 10:00PPM-LHAW & ORD Per wesk (1).Sa 10/27/12 10:31PM (Sa) 00:30 Partly Four Episode: EW12124 \$100.00 5.0 SPOT 11:30PM-7 News at 1 Per wesk (1).Sa 10/27/12 10:31PM (Sa) 00:30 Partly Four Episode: EW12124 \$100.00 5.0 SPOT 11:30PM-7 News at 1 Per wesk (1).Sa 10/28/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 5.0 SPOT 12:37AM-LATE NIGH Per wesk (1).Fr 10/26/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 5.0 SPOT 12:37AM-LATE NIGH Per wesk (1).Fr 10/26/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 5.0 SPOT 12:37AM-LATE NIGH Per wesk (1).Fr 10/26/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 5.0 SPOT 12:37AM-LATE NIGH Per wesk (1).Fr 10/26/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 5.0 SPOT 12:37AM-LATE NIGH Per Wesk (1).Fr 10/26/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 5.0 SPOT 12:37AM-LATE NIGH Per Wesk (1).Fr 10/26/12 1:13AM (Fr) 00:30 Partly Four Episode: EW12126 \$100.00 Partly F	1.0	SPOT	12:00PM-12:30PM	Per week (1),Fr	10/26/12 12:35PM (Fr)				 	
3.0 SPOT 2:00PH-DOCTORS Per week (1),Fr 10/26/12 2:25PM (Fr) 00:30 DOCTORS Episode: 5041 EW12124 \$600.00	2.0	SPOT	12:30PM~ 1:00PM	Per week (1),Fr	10/26/12 12:48PM (Fr)				+	
10,28/12 9:55AM (SU)	3.0	SPOT	2:00PM-DOCTORS	Per week (1),Fr	10/26/12 2:25PM (Fr)				-	
Sport 3:00PM-SiSPM Per week (1),Fr 10/26/12 3:29PM (Fr) 00:30 Family Feud Episode: 12075 EW12126 \$600.00			9:00AM-7 News Tod	Per week (1),Su	10/28/12 9:55AM (Su)	00:30	7 News Today in New			
10/27/12 7:54PM (Sa)			3:00PM- 3:56PM	Per week (1),Fr	10/26/12 3:29PM (Fr)	00:30		EW12126	\$600.00	
10/26/12 9:16PM (Fa) 10:20PM-CHICAGO F Per week (1),Fs 10/27/12 9:40PM (Fa) 00:30 CRIMM EW12124 \$5000.00	5.0	SPOT	6:58PM- 7:58PM	Per week (1),Sa	10/27/12 7:54PM (Sa)	00:30		EW12124	 	
SPOT 9:00PM-CHICAGO F Per week (1),Sa 10/27/12 9:40PM (Sa) 00:30 CHICAGO FIRE (Repeat) EW12126 \$4000,00	7.0	SPOT	9:00PM-GRIMM	Per week (1),Fr	10/26/12 9:16PM (Fr)	00:30		FW12124	¢5000.00	
10:20PM-LAW & ORE Per week (1),Sa 10:27/12 10:31PM (Sa) 00:30 LAW & ORDER SVU (R) EW12124 \$1300.00	3.0	SPOT	9:00PM-CHICAGO FI	Per week (1),Sa						
10.0 SPOT 11:30PM-7 News at 11 Per week (1).50 10/26/12 12:09AM (Su) 00:30 7 News at 11 PM EW12126 \$1600.00 1.0 SPOT 12:37AM-LATE NIGH Per week (1).Fr 10/26/12 1:13AM (Fr) 00:30 LATE NIGHT WITH JIMMY EW12126 \$1000.00 1.0 EW12126	9.0	SPOT	10:00PM-LAW & ORD	Per week (1),5a			` ' '		+	
1.0 SPOT 12:37AM-LATE NIGH Per week (1),Fr 10/26/12 1:13AM (Fr) 00:30 LATE NIGHT WITH JIMMY FALLON EW12126 \$1000.00 Ve warrant that the actual broadcast information shown Gross Total 227,200.00 Total Spots	0.0	SPOT	11:30PM-7 News at 1	Per week (1),Su	10/28/12 12:09AM (Su)					
Ve warrant that the actual broadcast information shown Gross Total \$27,200.00 Total Spots	1.0	SPOT	12:37AM-LATE NIGH	Per week (1),Fr	10/26/12 1:13AM (Fr)		LATE NIGHT WITH JIMMY		- 	
Net Total \$23,120.00	We warrant that the actual broadcast information shown on this invoice was taken from the official program log.								(\$4,080.00)	Total Spots 2